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Governor



Richard Whitley
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State of Nevada
Department of Health and
Human Services

COVID-19 Toolkit Project

Nevada Office of Minority Health & Equity (NOMHE)

DOMINIQUE SECK, COVID-19 Program Coordinator
(11/17/2020)



Helping people. It's who we are and what we do.



What is the COVID-19 Toolkit?

- A repository of resources to develop COVID-19 responses.
- Targeted end users: Health equity advocates and organizations committed to culturally competent service delivery



Phases of Toolkit Project

- Phase 1: Development of Toolkit
- Phase 2: Toolkit Promotion and Collaboration
 - NV Minority Health Equity Coalition
 - COVID Impact Awareness Web Series
- Phase 3: Implementation Assistance
- Phase 4: Impact Awareness Analysis and Reporting
 - Vulnerability Mapping, Equity Goal Setting





Resource Vetting Process

- Resources must be (COVID-19) responsive.
- Resources must be resilient.



Cultural Literacy Strategies

Content includes culturally sensitive educational materials for awareness and literacy training.

- State of Nevada's Cultural Competency Training
- Generational Diversity and Sensitivity Training
- Recognizing the intersectoral impact of social injustice.





Outreach and Public Awareness Strategies

Content includes how to effectively conduct outreach and promote culturally-sensitive public awareness.

- Public Health Education Videos
ex) Let's Talk About Salt
- Educational materials from All of Us program on diversifying clinical trials and COVID-specific research





Contact Tracing and Emergency Response Strategies

Content includes surveillance related resources for tracking and evaluating public health outcomes.

- COVID-19 TRACE app
- Contact tracing training available through UNR, UNLV, and ASTHO

STOP COVID-19.
SPEED UP
NEVADA'S RECOVERY.
Download now for free.

Download on the App Store | GET IT ON Google Play

COVID Trace

Protect Nevada

COVID Trace alerts you when you may have been exposed to COVID-19. Early alerts and quick action helps stop the spread and saves lives. Your participation is voluntary and anonymous to protect your privacy and health.

Get Started

The app will help Nevadans protect each other and slow the spread by notifying you if you've likely been exposed to COVID-19. Empowering you to quarantine effectively, seek timely medical attention, and reduce risk for your loved ones.

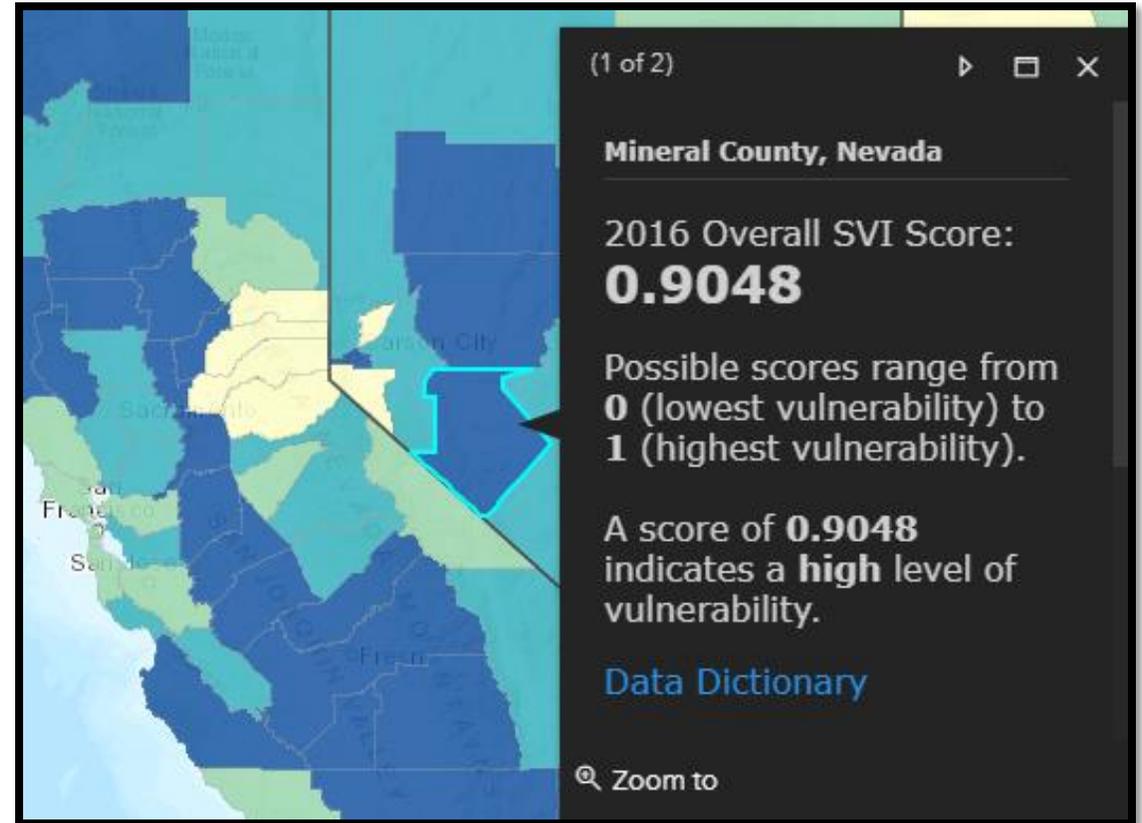
The advertisement features a blue background with a network of white dots and lines. On the right, a smartphone displays the COVID Trace app interface, which includes the app's logo and a "Get Started" button. The text on the left provides a call to action and download instructions.



Action Planning and Reporting

Content includes resources that enable organizations to create vulnerability maps and set equity goals.

- Root cause analysis worksheets
- CDC vulnerability index
- Relevant case studies





Executive Report

- A PDF overview of the toolkit.
- Glossary



Contact Information

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